

IBRAHIM MUHAMMAD NAEEM

Production & Operations Manager | Event Management | VIP & Government Relations | AI & ML Eng. Data Scientist.

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PROFESSIONAL SUMMARY

Production & Operations Manager with 12+ years of progressive experience in large-scale event management, live operations, and VIP & government services across the UAE. Born and raised in Dubai, I built my career from the ground up - starting as a teenage event promoter at GITEX Shopper in 2013 and working through every layer of the events and operations industry: hospitality, customer service, sales leadership, government liaison, and production management. That early exposure to how events actually run - from the floor, not the boardroom - is the foundation everything else is built on.

After completing a BBA in Human Resource Management and co-founding a logistics start-up in Pakistan, I returned to Dubai with a sharpened analytical edge - holding a Google Data Analytics Professional Certificate with a 99.9% score and Kaggle Expert ranking. I channel these skills into making operational decisions smarter: data-driven crowd flow planning, vendor performance analysis, and pattern recognition in complex multi-stakeholder environments.

The inflection point came in 2023 at Dubai World Trade Centre as Government Key Account Manager for GITEX Global - managing high-level government delegations across GITEX Global, GITEX Africa, GITEX Europe, and Gulfood over nearly three years. Most recently, as Production & Operations Manager with Alsayegh Worldwide, I directed end-to-end production for high-profile public events including the AI Ain Flower Festival 2026 and AI Ain Ramadan Event 2026, Sneaker Con Doha 2026. Previous productions include a 500+ guest government gala (12+ vendors), the Dubai World Cup VVIP transport operation (team of 60 chauffeurs), and multiple National Day events across DAFZA, DIEZ, and Dubai CommerCity. NEBOSH certified (2026), First Aid/CPR certified, and fluent in six languages.

CORE SKILLS & COMPETENCIES

Event Production & Management | Operations Management | Production Management | Project Management | Vendor Coordination | Multi-Site Event Operations | Show Calling | Build-Up & Breakdown Supervision | Site & Venue Management | Crowd Management & Flow | HSE Compliance | Traffic Operations | Risk Assessment | VIP Protocol | Government Liaison | Stakeholder Management | B2B Matchmaking | Key Account Management | Team Leadership | Workforce Management | Logistics Coordination | Budget & Cost Control | Quality Control | Data Analytics | Python | SQL | Power BI | Tableau | R Programming | Machine Learning | Microsoft Excel | Microsoft Office Suite | Blockchain & Cryptocurrency | Human Resource Management

AI & AUTOMATION SYSTEMS (HANDS-ON BUILDS)

- Auto Pilot - Events Operating System: AI operating system for an experiential-events business, built solo in 28 days. 7 specialist agents and a director orchestrating 95 registered tools over an event-sourced PostgreSQL and pgvector spine, fronted by a 23-page Next.js app. Pricing model cross-validated on 1,136 real price points cut estimation error by 66% (MAE 41,432 to 13,927). 753 automated tests green; approx. 25k lines of Python and 14k TypeScript. In production usage since July 2026.
- Brain - personal AI operating system: multi-domain knowledge base with persistent memory, automated scheduled briefs, and an agent runner orchestrating daily research, planning, and reporting workflows. Used on live productions every day.
- Live shipped products: Fluencer Hive (fluencerhive.com), influencer-marketing agency and the system that runs it; Kaza Umri (kazaumri.com), a qada prayer tracker with debt calculator, 40-day challenge and daily tracker; Mizan (fin9-ivory.vercel.app), an Islamic finance OS on Next.js and Supabase with row-level security, deployed and in daily use.
- AI-Native Group - interactive AI transformation pitch built for Alsayegh Worldwide: a working HTML strategy system where the document itself demonstrates the capability.

- Daily agentic-AI practitioner: Claude Code power user; multi-model workflows across Claude, GPT, Gemini, and open-source APIs.

PROFESSIONAL EXPERIENCE

Production & Operations Manager

Alsayegh Worldwide - Al Ain, UAE

Nov 2025 - Jul 2026

- Directed end-to-end production and operations for Al Ain Ramadan Event 2026 - a large-scale cultural activation featuring Ramadan programming, retail experiences, and community entertainment across multiple event zones.
- Led full production of Al Ain Flower Festival 2026 - managed irrigation systems, landscaping, artificial flower installations, styrofoam structures, logistics, and site infrastructure for one of Al Ain's flagship public festivals.
- Coordinated 10+ vendors and contractors through build-up, maintenance, and daily live-event execution; managed crowd flow, entry/exit points, visitor experience, and municipality compliance throughout.

Event Manager / Production & Operations Manager

MNM Ground (Clients: Dubai Silicon Oasis, DIEZ, CBD) - Dubai, UAE

Feb 2026 - Mar 2026

- Managed end-to-end delivery of MIT DesignX - a global entrepreneurship and innovation program - overseeing staging, AV/technical, logistics, and program flow for panels, pitches, and networking sessions.
- Led operations and production for DSO DDX, Dubai Silicon Oasis flagship innovation event; directed multi-stakeholder execution across keynote sessions, exhibitor setups, and live activations with zero disruption.
- Directed production for Dubai Integrated Economic Zones Authority Annual Gala Dinner (500+ attendees, 12+ vendors) - managed VIP protocol, awards show, entertainment, and full event lifecycle from build-up to live show calling.
- Led operations and production for Commercial Bank of Dubai Annual Gala 2026 - staging, AV, logistics, catering, VIP protocol, and flawless live execution for high-profile corporate audience.

Government Key Account Manager & Executive Meeting Manager

Dubai World Trade Centre (via Vibes Events) - Dubai, UAE

Apr 2023 - Dec 2025

- Served as Government Key Account Manager for 2 years 9 months, managing VIP government delegations across six major international events: GITEX Global 2023-2025, GITEX Africa 2023-2025, GITEX Europe 2025, and Gulfood Manufacturing 2025.
- Managed end-to-end coordination of high-level government delegations - scheduling strategic engagements with government entities, investors, and industry leaders from 140+ countries; oversaw protocol, chaperone assignments, and diplomatic standards.
- Led strategic B2B matchmaking for the VIP Government Delegation Meetings Program, acting as central liaison between officials, event organizers, and participating companies.
- Served as Elite Buyer Acquisition & Meetings Concierge Manager for Gulfood 2025 - identified and onboarded top-tier buyers, facilitated executive matchmaking meetings for key exhibitors at the world's largest annual F&B event.

VVIP Guest Transport & Operations Supervisor

Dubai World Cup - Dubai, UAE

Mar 2025 - Apr 2025

- Led VVIP transportation and guest-experience operations across all Dubai airports and event venues; personally chauffeured VVIP guests in a top-tier Range Rover delivering discreet, premium service.
- Managed and supervised a team of 60 chauffeurs across Dubai International and Al Maktoum Airports - coordinated guest handovers, flight logistics, and luxury service delivery during 12-20 hour operational shifts at one of the UAE's most prestigious sporting events.

Production & Operations Manager - National Day Events

Dubai CommerCity - DAFZA - Dubai Integrated Economic Zones (DIEZ) - Dubai, UAE

Nov 2025

- Managed full production and on-site operations for VITEX MOU Signing Ceremony at Dubai CommerCity - supplier coordination, technical setup, branding, layout planning, and live execution.

- Oversaw multiple simultaneous National Day events at DAFZA and DIEZ - staff hiring, team supervision across zones, technical setups, branding, and quality control; resolved real-time challenges to maintain delivery standards.

Zone Operations Manager (Lead)

ARGA - Afterlife Abu Dhabi - Abu Dhabi, UAE

Dec 2024

- Supervised 18 traffic specialists and 2 zone managers for large-scale Afterlife event in Abu Dhabi; coordinated vehicle flow, parking management, and safety protocols for a high-capacity audience.

Freelance Event & Operations Consultant

Multiple Clients - GISEC Global - Vi7 Group - MOTUS ONE - Abu Dhabi Autonomous Racing League - UAE

Jan 2024 - Jan 2025

- Stage Manager, GISEC Global 2024 (Apr 2024) - managed multiple stages, coordinated vendors and speakers, oversaw AV/technical setup and session transitions at the UAE's premier cybersecurity event.
- Zone Manager, RAK Half Marathon (Jan 2025) - oversaw a team of five managing logistics, zone-specific workflows, and real-time operational challenges.
- HSE Coordinator & Traffic Specialist, Dubai Ride 2024 (Nov 2024, MOTUS ONE) - collaborated with Dubai Police and RTA to enforce road safety, manage traffic flow, and maintain crowd control; implemented on-site HSE protocols throughout.

Key Account Coordinator

Philip Morris International (via Anshab Events) - UAE

Nov 2024 - Jan 2025

- Managed daily visits to top retail partners across Dubai for Marlboro, Chesterfield, and Parliament brands - delivered platform training, resolved technical challenges, and fostered relationships to optimize retailer performance.

Site Auditor / Quality Control Inspector / Customer Experience Analyst

ENOC - Emarat - ADNOC - DIFC - UAE

Jan 2024 - Mar 2025

- Conducted on-site assessments across four major clients - evaluating staff performance, customer service quality, cleanliness, and compliance against established standards; compiled actionable reports to drive operational improvements.

Data Scientist (Freelance) - Kaggle Expert Rank

Upwork - Kaggle - UAE

Dec 2022 - Nov 2023

- Delivered end-to-end data science projects covering data scraping, cleaning, EDA, feature engineering, ML model building (classification and regression), cloud computing, and Streamlit web applications.
- Achieved Expert rank on Kaggle - published 6 notebooks including Breast Cancer Prediction (98% accuracy), Bank Customer Churn Prediction (86% accuracy), E-Signing Loan Approval (Gradient Boosting), and Insurance Premium Forecast.
- Completed virtual data science internships with British Airways (Python, sentiment analysis, predictive modelling), KPMG (data quality, insights), Red Bull (account data analysis), and Tata Group (Power BI visualisation).

Blockchain Specialist & Cryptocurrency Researcher

Self-Directed - UAE / Pakistan

2018 - 2025

- 6+ years researching and trading crypto assets; completed 20+ specialised courses on DeFi, smart contracts, tokenomics, Layer 1/2 chains, DAO models, and market analysis.

Event Staff - COP28 (Networking / Security / Queuing / Meetings Usher)

THA Event Staffing - Dubai, UAE

Nov - Dec 2023

- Served across multiple operational roles at COP28 - networking usher, security usher, queuing usher, and meetings support; provided customer service and visitor query resolution at the landmark global climate summit at Expo City Dubai.

VIP Services Coordinator / Customer Service Representative

Dubai Department of Economy and Tourism (DET) - Dubai Run 2023 - Dubai, UAE

Oct - Nov 2023

- Coordinated VIP services and distributed bibs/shirts to participants at Dubai Run; provided information and customer support on behalf of DET through Vibes Events.

Survey Manager

Dubai Municipality - Dubai, UAE

Dec 2023 - Jan 2024

- Led and coordinated survey projects, ensuring accuracy in data collection, maintaining survey databases, and collaborating cross-functionally to align data outputs with organisational goals.

Procurement Specialist

Muhammad Zia Ul Haq General TR - Sharjah, UAE

Jan 2024 - Feb 2024

- Managed end-to-end procurement with specialisation in land transporter negotiations; handled account management, cost analysis, and strategy development.

Sales Team Leader

Etisalat UAE - Dubai, UAE

Apr 2017 - Dec 2017

- Managed and supervised a sales team - analysed daily performance data, allocated venue assignments, delivered team training, secured corporate deals, and consistently achieved monthly revenue targets.

Customer Service Representative & Independent Sales Agent

TFM Express LLC - du Telecom - Dubai, UAE

Dec 2016 - Apr 2017

- Handled inbound/outbound calls, managed logistics data, supervised drivers, investigated undelivered shipments, and maintained client relationships for TFM Express; achieved monthly sales targets as an independent agent for du Telecom.

Event Sales Promoter & Hospitality Agent - Early Career

Nikon - Hisense - Shimono (GITEX Shopper) - Dubai Airports (Dubai Air Show) - Dubai, UAE *2013 - 2015*

- Worked as event sales promoter at GITEX Shopper 2013-2015 for Nikon, Hisense, and Shimono - managing product demonstrations, sales pitches, and customer queries at Dubai World Trade Centre.
- Provided VVIP guest hospitality and customer service at Al Maktoum International Airport during the Dubai Air Show (Aug 2015) - a 5-day intensive contract.

Co-Founder & General Manager

Burrak Express (Food & Courier Delivery Start-up) - Pakistan

Jun 2020 - Jul 2021

- Co-founded and operated a food and courier delivery company - built teams from scratch, designed operational workflows, managed P&L, oversaw marketing strategy, supervised the customer service department, and maintained the company database and reporting systems.

DATA SCIENCE PROJECTS

- Breast Cancer Prediction (Kaggle, Jan 2023) - 98% accuracy using Random Forest & Logistic Regression with Grid Search & Random Search Cross-Validation hyperparameter tuning.
- Bank Customer Churn Prediction (Kaggle, Feb 2023) - 86% accuracy predictive analytics model using Randomised Search Cross-Validation across multiple classifiers.
- E-Signing Loan Approval Prediction (Kaggle, Feb 2023) - evaluated 6 ML models; Gradient Boosting Classifier selected as best-performing through cross-validation.
- Global Sales Dashboard (Upwork, Feb 2023) - built interactive Power BI dashboard delivering real-time sales insights and dynamic market trend reports for a global client.
- Insurance Premium Forecast (Kaggle, Jan 2023) - regression model for medical insurance premium prediction with full EDA, preprocessing, and multi-metric model evaluation.

EDUCATION

Bachelor of Business Administration (BBA)

Abbottabad University of Science and Technology - Pakistan

Jun 2018 - Jul 2022

Major: Human Resource Management / Personnel Administration

Google Data Analytics Professional Certificate

Coursera - Remote

May 2022 - Nov 2022

Grade: 99.9% - 8 courses covering Foundations, Data Cleaning, SQL, R Programming, Visualisation, and Capstone Case Study

Microsoft Office Specialist: Master on Microsoft Office 2013

Leads Education Center - Sharjah, UAE

Jun 2014 - Aug 2014

Grade: 93% - Word, Excel, PowerPoint, Outlook, Internet

High School Diploma - Business/Commerce

Sheikh Rashid Al Maktoum Pakistani School - Dubai, UAE

2013 - 2015

High School Diploma - Arts

Pakistani Islamia Higher Secondary School - Sharjah, UAE

2009 - 2012

Middle School Diploma

GEMS Education - Dubai, UAE

1999 - 2008

LICENCES & CERTIFICATIONS

Health, Safety & Compliance

- NEBOSH - Health & Safety Officer Certificate - NEBOSH (2026)
- HSI Adult First Aid | CPR AED - Rewaq Ousha Educational Institute (Mar 2026 - Expires Mar 2028)

Data Analytics & Technology

- Google Data Analytics Professional Certificate (Credly) - Coursera (Nov 2022)
- Google Finance Data Analyst Professional Certificate - Coursera (Nov 2022)
- Data Analysis with R Programming - Coursera (Nov 2022)
- Analyze Data to Answer Questions - Coursera (Nov 2022)
- Share Data Through the Art of Visualization - Coursera (Nov 2022)
- Process Data from Dirty to Clean - Coursera (Nov 2022)
- Prepare Data for Exploration - Coursera (Nov 2022)
- Ask Questions to Make Data-Driven Decisions - Coursera (Nov 2022)
- Foundations: Data, Data, Everywhere - Coursera (Nov 2022)
- Google Data Analytics Capstone: Complete a Case Study - Coursera (Nov 2022)
- Analyzing and Visualizing Data with Microsoft Power BI - Forage / Tata Group (Dec 2022)
- Data Science Virtual Experience Programme - Forage / British Airways (Dec 2022)
- Account Data Analysis - Forage / Red Bull (Dec 2022)
- Intermediate Machine Learning - Kaggle (Nov 2022)
- Intro to Machine Learning - Kaggle (Nov 2022)
- Data Cleaning - Kaggle (Jan 2023)
- Python Programming - Kaggle (Nov 2022)
- Intro to Programming (Python) - Kaggle (Oct 2022)
- Triplebyte Certified - Software Engineering - Triplebyte (Jan 2023)

Finance, Trading & Productivity

- Technical Analysis Mastery - Stock Trading, Forex & Investing - Noble Work Foundation / Udemy (Mar 2022)
- Technical Analysis Harmonic Chart Patterns & Stock Trading - Noble Work Foundation / Udemy (Sep 2021)
- Microsoft Office Specialist: Master on Microsoft Office 2013 - Leads Education Center, Sharjah (Aug 2014)

LANGUAGES

English (Full Professional) - **Urdu** (Native / Bilingual) - **Punjabi** (Professional Working) - **Hindi** (Full Professional) - **Hindko** (Full Professional) - **Arabic** (Limited Working)

VOLUNTEERING

Project Manager - Ramadan Event Operations

Sharjah Museums Authority - Sharjah, UAE

Jul 2010 - Aug 2015

- Oversaw distribution and management of events during Ramadan - coordinated logistics, event setup, catering, and guest management; managed a team of staff to deliver community events and Iftar operations at the masjid.

References available upon request - github.com/ibriee - kaggle.com/ibriee - linkedin.com/in/ibrahimn